

# CSA Bulletin Survey

Respondents who give us their names will be entered into a drawing for an iPad. *Deadline: September 15, 2010*

Send responses by fax to 650-345-3269 or if you prefer to do the survey online, go to <http://www.surveymonkey.com/s/S87XHVV>.

Circle your response.

1. How many of the last four *Bulletins* have you read?  
0                      1                      2                      3                      4
  
2. In which form would you prefer to receive the *Bulletin*?  
Printed                      Electronic                      Both
  
3. How relevant is the *Bulletin's* information *for your practice*?  
1 (minimal)              2                      3                      4                      5 (very)
  
4. In comparison to the *Bulletin*, how valuable is the *Gasline's* information?  
1                      2                      3                      4                      5
  
5. In comparison to the *Bulletin*, how valuable is the *ASA Newsletter's* information?  
1                      2                      3                      4                      5
  
6. The *Bulletin* provides subject matter not readily available elsewhere.  
1 (disagree)              2                      3                      4                      5 (agree)
  
7. Rate the following *Bulletin* articles/sections/columns.  
**Editorial**  
1 (poor)                      2                      3                      4                      5 (excellent)  
**CSA President's Column**  
1 (poor)                      2                      3                      4                      5 (excellent)  
**ASA Director's Column**  
1 (poor)                      2                      3                      4                      5 (excellent)  
**District Director Reports**  
1 (poor)                      2                      3                      4                      5 (excellent)

**Legislative and Practice Affairs**

1 (poor)                      2                      3                      4                      5 (excellent)

**CEO's Report**

1 (poor)                      2                      3                      4                      5 (excellent)

**CME Modules**

1 (poor)                      2                      3                      4                      5 (excellent)

**Guedel History**

1 (poor)                      2                      3                      4                      5 (excellent)

**Peering Over the Ether Screen by Karen Sibert, M.D.**

1 (poor)                      2                      3                      4                      5 (excellent)

**California (including CMA activities) and National News**

1 (poor)                      2                      3                      4                      5 (excellent)

**Articles of General Interest** (e.g., humor, humanities, physician well-being issues)

1 (poor)                      2                      3                      4                      5 (excellent)

**Articles on topics related directly to clinical practice**

1 (poor)                      2                      3                      4                      5 (excellent)

8. What topics would you add?

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9. What sets the *Bulletin* apart from other anesthesiology publications?

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10. Would you prefer that the CSA only communicate to members electronically through its website, e-mail, or other media?

Website

E-Mail

Other media

11. Do you have any other comments?

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Name: \_\_\_\_\_ E-mail Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_